

V.K.V GOVERNMENT DEGREE COLLEGE, KOTHAPETA  
DEPARTMENT OF ZOOLOGY  
2025-2026  
BEST PRACTICE

S.NO	DATE	NAME OF THE ACTIVITY
	23/12/2025	HEALTH CHECK UP CAMP
1	24/09/2025	BLOOD DONATION CAMP CONDUCTED BY R. R.C AND N.S.S
2	19-09-2025	RED RIBBON CLUB -FREE HEALTHCHECK UP CAMP, KOTHAPETA SACHIVALAM-2
3	13/08/2025	MASS PLEDGE AGAINST DRUG ABUSE CONDUCTED UNDER NASHA MUKTBHARAT ABHIYAN
4	12/08/2025	NATIONAL DEWORMING DAY AWARENESS AND ALBENDAZOLE 400MG TABLET DISTRIBUTION
5	11/08/2025	WORLD BREAST FEEDING AWARENESS

## HEALTH CHECK UP CAMP ON 23/12/2025

The Red Ribbon Club (RRC) and the Department of Zoology jointly organised a Health Check-up Camp on the college campus, in association with SMFG Grama Shakti Bank, Ravulapalem, on 23 December 2025.

The health camp included the following services:

- Blood tests, Eye test, General health check-ups

Dr. Anil Kumar, Dr. Veerababu, Dr. D. Bharathi, Sri S. Rambabu, Sri B. Avinash, and the **Principal, Dr. K. P. Raju**, actively participated in the programme. Faculty members and students also took part in large numbers, making the camp a successful and beneficial event.



## BLOOD DONATION CAMP CONDUCTED BY R. R.C AND N.S.S ON 24/09/2025

Vishwakavi Vemana Government Degree College, Kothapet, under the Chairmanship of the college principal Dr. K. Peddhiraju, SSS (NSS), Red Ribbon Club (RRC), and Kothapeta Government Hospital, organized a Blood Donation Camp on Wednesday, 24.09.2025, on the occasion of SSS Day. Students and faculty participated in this camp and donated blood voluntarily. Dr. Priyanka of Kothapeta Government Hospital was the chief guest for this program. Dr. Priyanka stated: "Voluntary blood donation is the most humane and life-saving act. Blood is essential during accidents, surgeries, childbirth, and diseases like cancer. Someone needs blood every 2 seconds, and chronic diseases like thalassemia and hemophilia often need blood." She informed the donors that donating blood:

- Produces new blood cells, Improves blood circulation
- Gives mental satisfaction and a sense of saving lives, Promotes a sense of service and social awareness
- Brings peace of mind, Increases the sense of cooperation in society

The students were made aware that voluntary blood donation, even if it is a small act, is a great service that can save lives, and that if every healthy person donates blood at least twice a year, the problem of blood shortage can be solved.

Participants included:

- College Principal: Dr. K. Peddhiraju, Vice Principal: T. Ramadevi
- Dr. G. Srinivasulu (SSS Program Officer), Dr. D. C. H. Papparao, Dr. K. Ankamramrao, C. H. Naga Rani, P. Sai Krishna, K. S. S. Prasad, Red Ribbon Club Convener:  
B. Vijayakuma, Naga Srilakshmi, Devaka Devi, Naga Deepika, Hemalatha, Prasanna Jyothi, Sai Lakshmi, Sukrudavalli, Janikya Ram, K. Kanaka Raju, C. H. Vijayakumar, Sudhakar, Female students, also actively participated in this program.



## RED RIBBON CLUB -FREE HEALTHCHECK UP CAMP, KOTHAPETA SACHIVALAM-2,19-09-2025

As part of the "Swasthanari Swa Shakti Pariwar Abhiyan 2025" program, under the leadership of the college principal Dr. K.P. Raju, a health camp was organized jointly by the Red Ribbon Club of Viswakavi Vemana Government Degree College and AVIDI PHCs 1, 3, and 4. Free medical check-ups for women were conducted, including tests

for blood pressure, sugar, hemoglobin, breast cancer, and other health screenings. Free medicines were also distributed during the event. Following this, a health awareness

session was conducted. Participants in the program included Principal Dr.

K.P. Raju, Dr. K. Satyanarayana, B. Vijayakumar, M. Hemalatha, K. Sukrutha Valli, Dr. S. Srividya, M.

Ramalingeshwara Rao, M. Adilakshmi, Nagalakshmi, V. Sadguna Rao, as well as staff from AVIDI PHCs and secretariat personnel.



## MASS PLEDGE AGAINST DRUG ABUSE CONDUCTED UNDER NASHA MUKT BHARAT ABHIYAN ON 13/08/2025

The Department of Zoology, in collaboration with the National Service Scheme (NSS) and the Department of Physical Education, organized a **Mass Pledge Against Drug Abuse** on **Tuesday, 13th August 2025**, as part of the **Nasha Mukta Bharat Abhiyan (NMBA)** initiative. The event began with an address by the **Principal**, who emphasized the importance of raising awareness about the dangers of drug abuse and highlighted the significance of observing **Anti-Drug Day**. The principal encouraged students and staff to remain committed to building a drug-free society, underscoring the critical role educational institutions play in shaping a healthier and more responsible youth.

As a key part of the program, a **mass pledge** was taken by both students and staff, affirming their commitment to staying away from drugs and spreading awareness about its harmful effects.

The program witnessed enthusiastic participation from faculty members of the Department of Zoology, including:

T. Rama Devi, Dr. G. Srinivasulu, Dr. K. Satyanarayana, Dr. Ch. Paparao, B. Vijayakumar  
V. Nagadeepika, Ch. Naga Srilakshmi, M. Hemalatha, P. Prasanna Jyothi

Their involvement, along with the active engagement of the students, contributed to the success of the event and reinforced the collective stand against drug abuse.



## NATIONAL DEWORMING DAY AWARENESS AND ALBENDAZOLE 400MG TABLET DISTRIBUTION ON 12/08/2025

The Department of Zoology of our college organized the National Deworming Day Awareness and Albendazole 400mg Tablet Distribution Program on Tuesday, 12th August 2025. The aim of the program was to raise awareness about the importance of deworming in promoting better health among students.

As part of the event, the principal addressed the gathering and emphasized the significance of taking Albendazole 400mg tablets to prevent parasitic infections and improve overall well-being.

The program saw active participation from faculty members including T. Rama Devi, Dr. G. Srinivasulu, Dr. K. Satyanarayana, Dr. Ch. Paparao, B. Vijayakumar, V. Nagadeepika, Ch. Naga Srilakshmi, M. Hemalatha, and P. Prasanna Jyothi, along with the medical staff from Kothapeta PHC and enthusiastic student volunteers.

Following the awareness session, Albendazole 400mg tablets were distributed to the students.



## THE WORLD BREAST FEEDING AWARENESS ON 11/08/2025

The World Breastfeeding Awareness Program was observed in our college by the Department of Zoology on Wednesday, 11/08/2025, to raise awareness about the importance of mother's milk. During the program, the principal spoke about the vital role of mother's milk in infant health. T. Rama Devi, Dr. Ch. Paparao, B. Vijayakumar. V.Naga Deepika, Ch. Naga Srilakshmi, M. Hemalatha, P.Prasanna Jyothi along with staff members from Kotha Peta PHC and students, actively participated in the program.

### కొత్తపేట డిగ్రీ కాలేజీలో ఘనంగా తల్లిపాల వారోత్సవ వేడుకలు.



కొత్తపేట, కోస్తావాణి, ఆగస్టు 11, కొత్తపేట విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాలలో సోమవారం తల్లిపాల వారోత్సవ వేడుకలను ఘనంగా నిర్వహించారు. జువాలజీ విభాగం ఆధ్వర్యంలో జరిగిన ఈ వేడుకల్లో ప్రెసిసిపల్ డాక్టర్ కె. పి. రాజు ముఖ్యఅతిథిగా హాజరయ్యారు. ఈ సందర్భంగా ప్రెసిసిపల్ రాజు మాట్లాడుతూ తల్లికి బిడ్డకు మధ్య అనుబంధాన్ని పెంచేవి తల్లిపాలని, తల్లిపాల ద్వారానే పిల్లలకు పోషకాహారం అందుతుందన్నారు. తల్లిపాలు బిడ్డలకు సమతుల్య పోషకాలను అందిస్తాయని, కావలసిన విటమిన్స్, ప్రోటీన్స్, ప్యాట్ తల్లిపాల వల్లే పిల్లలకు లభిస్తాయన్నారు. ఈ కార్యక్రమంలో వైస్ ప్రెసిసిపల్ డి. రమాదేవి, డాక్టర్ డి సి హెచ్ పాపారావు, బి.విజయ్ కుమార్ వి. నాగదీపిక, ఎం. హేమలత సిహెచ్ నాగ శ్రీలక్ష్మి, పి.ప్రసన్న జ్యోతి, కొత్తపేట పిహెచ్సీ సభ్యులు కె. నాగలక్ష్మి, ఎన్. మీనాక్షి, పి.ధనలక్ష్మి, బి. నిర్మల విద్యార్థినులు పాల్గొన్నారు.



# INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFIKING

ON 26/06/2025

*1*  
*B. Vijayakumar*

Government of Andhra Pradesh  
Commissionerate of Collegiate Education

CIRCULAR

Re.No:02/CCE.AP/ECA/AC-12/2024-25 Date:18-06-2025

*lembh*  
*19/6/25*

Sub:Collegiate Education- Obsevance of International Day Against Drug abuse and Illicit Trafficking on 26<sup>th</sup> June- Organization of Awareness Activites under "Nasha Mukh Bharat Abhiyan(NMBA)" from 1<sup>st</sup> to 26<sup>th</sup> June 2025-Instructions Issued -Reg.

Ref:1. Memo.No 2851452/MC/2025-1 from Higher Education (MC0Department ,Government of Andhra Pradesh,Dated 04/06/2025.  
2. D.O.No.DP-5/9/2025-DP-III from Secretary Minstry of Social Justices and Empowerment,Government of India,Dated 23-04-2025  
3. U.O.Note.No 2814141/2025.Prog.II/ A1,from the Department of Women,Children,,Differently Abled and Senior Citizens(Prog.II),Government of Andhra Pradesh,Dated 20-05-2025

Ministry of Social Justice and Empowerment(MoSJE), Government of India has launched the "Nasha Mukh Bhart Abhiyan"(NMBA) to observe 26<sup>th</sup> June 2025 as International Day Against Drug Abuse and Illicit Trafficking.This initiative aim to raise awareness about the dangers of drug and its harmful consequences on individuals and society.

In this regard the Principals of Government Degree Colleges are requested to form a Nasha Mukh Club in the colleges with the following composition.The Club shall plan and execute Activity Calender for anti drug awareness activities within and outside the campus

**Constitution of the Nasha Mukh Club:**

**Chairman:**Principal of the College  
**Coordinator:** Active faulty member nominated by the Principal  
**Student memebers:**Group of active student volunteers from each year class/ group  
**Supporting Staff:**NSS,NCC/YRC Coordinators & selected 2 Non-teching staff.

The List of proposed activities to be organized and conducted as a pert of awareness programs and events under NMBA from 1<sup>st</sup> June to 26<sup>th</sup> June 2025.

**Activity Calender**

Week start-End	Category	Activity need to Conduct
01-06-2025 to 07-06-2025	Sports and Physical activities	<ul style="list-style-type: none"><li>• Mini Marathon or Run against Drugs</li><li>• Drug Free Sports Tournaments (eg:Volleyball,Football)</li><li>• Yoga and Fitness camps</li></ul>
08-06-2025 to 14-06-2025	Art/Craft Activities	<ul style="list-style-type: none"><li>• poster making competition</li><li>• Graffiti Wall for Anti Drug messages</li><li>• Street Plays(Nukkad Nataks)</li></ul>

	Digital engagement:	<p>pledge online and download their certificates from the official website.  <a href="https://nmba.dosje.gov.in/">https://nmba.dosje.gov.in/</a></p> <ul style="list-style-type: none"> <li>• Awareness Rallies/with slogans and Banners</li> <li>• Signature Campaigns</li> <li>• Awareness Vehicles</li> <li>• Street Plays/Flash mobs</li> </ul> <ul style="list-style-type: none"> <li>• Short Video or Reel Contests</li> <li>• Online Quizzes or competitions on Drug Awareness</li> <li>• Social Media Campaigns with Hashtags</li> <li>• Capture and share Photographs of the events on social media by tagging official NMBA handles:</li> <li>• Instagram: <a href="https://www.instagram.com/nashamuktbaratabhiyan">@nashamuktbaratabhiyan</a></li> <li>• Face book: <a href="https://www.facebook.com/NMBA.MSJE">NMBA.MSJE</a></li> <li>• Youtube: <a href="https://www.youtube.com/@NMBA_MSJE">@NMBA_MSJE</a></li> </ul>
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The Principals are requested to ensure active participation of both students and staff and other stakeholders in the Nasha Mukt Bharat Abhiyan(NMBA) Activities being conducted fro 1<sup>st</sup> to 26<sup>th</sup> June 2025.Submit a detailed Action Taken Report along with Photographs to the CCE through Google Sheet which will be provided on 27-06-2025.Sensitize and engage the entire campus community through awareness programs ,pledge campaigns,discussions and rallies and other creative initiatives to promote drug free campus.

*Tulasi*  
18/6/25

For Director of Collegiate Education  
 Dr Ch Tulasi  
 Academic Guidance Officer

To  
 The Principals of All GDCs

Copy to RJDCes of all zones

S.NO	ACTIVITIES THAT CAN BE DONE UNDER THE ABHIYAAN (NON – EXHAUSTIVE)
1	Training and awareness generation activities with children, adolescents, youth and master volunteers.
2	Sports and physical activities
3	Seminars, Webinars or Workshops for awareness generation
4	Nukkad Natak, Skits and Play
5	Flash mobs, drives and Rallies
6	NMBA pledge (including e-pledge) in educational institutions, hotspots and public places
7	Community mapping of nearby areas and identifying hotspots for qualitative analysis
8	Walkathons and marathons
9	Wall Paintings/Graffiti and art competitions
10	Slogan writing or jingle making
11	Video-making or short film making
12	Activities with/NSS/NCC/ NYK volunteers and spiritual organizations
13	Yoga and Meditation Activities
14	Documentaries/Film Screenings on substance use and discussions
15	Awareness generation through NMBA vehicles
16	Sensitizing the general public about the different schemes and programs of the Ministry with regards to existing de-addiction facilities in the state and districts along with awareness generation in high risk areas.
17	Distribution of IEC Material available on the NMBA website

18	Organising Inter/Intra University Debate/ Essay/ Painting/ Drawing Competitions (online/offline,any)
19	Formation of Clubs (for substance use prevention) in educational institutions, communities, in collaboration with service organizations (Rotaract, Lion, etc.)
20	Identifying influential alumnis from the colleges to advertise the Abhiyaan.
21	Focus Group Discussions with various stakeholders in high risk areas (online and offline).
22	Social Media Campaigns
23	Identification and involvement of local brand ambassadors, social media influencers, etc.
24	Surveys and preparatory studies
25	Celebration of international/national days of importance (for ex: celebrating World Aids Day and spreading awareness about AIDS and how Injecting drug users increase the chances of getting AIDS)
26	Using regional channels, newspapers, radio's and other media outlets,available to discuss the Nasha Mukh Bharat Abhiyaan
27	Formation of support groups and initiating counselling networks to address the issues related to substance use.
28	A sub-campaign to increase awareness about the ban of licit/illicit substances near college areas with the help of police/competent authority
29	Involvement and convergence with various government departments
30	Networking with the self-help groups/local leaders/ non-governmental organizations to reach out to high-risk groups in the neighborhood
31	Activities in vulnerable areas including border and tribal regions

# Government Degree College :: Kothapeta # 25/6/2025,

Krishni  
Department of Zoology  
Circular

25.6.2025  
Principal  
V.K.V. Govt. Degree College  
KOTHAPETA

The circular issued by the CCE, Andhra Pradesh Mangalagiri, all the staff and students are here by informed that the department of zoology & N.S.S will be (conduct) observance of "International day against drug abuse and illicit trafficking on 26/6/2025 - awareness activities under "Nasha Mukta Abhiyan (NMBA)"

The list of proposed activities to be organized as part of awareness programs under NMBA at zoology lab 11.P.M. on 26/6/2025.

- \* ~~at~~ # Poster Making competition
  - # slogans on Anti drug day
  - # online quiz on drug awareness
  - # Awareness Rally on drug awareness
- Teaching staff

G. Srinivas  
H.O.D

S. Vijayakumar  
Lec. in zoology

- |                        |                         |
|------------------------|-------------------------|
| 1 - <u>[Signature]</u> | 9 - <u>Chini</u>        |
| 2 - <u>[Signature]</u> | 10 - <u>PPF</u>         |
| 3 - <u>[Signature]</u> | 11 - <u>[Signature]</u> |
| 4 - <u>[Signature]</u> | 12 - <u>[Signature]</u> |
| 5 -                    | 13 - <u>[Signature]</u> |
| 6 -                    | 14 -                    |
| 7 - <u>[Signature]</u> | 15 -                    |
| 8 - <u>[Signature]</u> | 16 -                    |



Kothapeta, Andhra Pradesh,  
India

Pv7v+8cw, Kothapeta, Andhra Pradesh 533223,  
India

Lat 16.712872° Long 81.893856°  
26/06/2025 12:13 PM GMT +05:30



Kothapeta, Andhra Pradesh,  
India

Pv7v+8cw, Kothapeta, Andhra Pradesh 533223,  
India

Lat 16.712983° Long 81.893798°  
26/06/2025 12:10 PM GMT +05:30

## మత్తు పదార్థాలు యువత జీవితాలను చిత్తు చేస్తాయి.



కొత్తపేట, కోస్తా వాడీ, జూన్ 26. మత్తు పదార్థాలు యువత జీవితాలను చిత్తు చేస్తాయని కొత్తపేట ప్రభుత్వ డిగ్రీ కళాశాల ప్రెన్సిపాల్ డాక్టర్ కె పి రాజు విద్యార్థులకు ఉద్ఘోషించారు. అంతర్జాతీయ మారకద్రవ్య వ్యతిరేక దినోత్సవం సందర్భంగా కళాశాల ఆవరణలో గురువారం పోస్టర్ ప్రజెంటేషన్ మరియు అవగాహన కార్యక్రమాన్ని నిర్వహించారు. యువత భవిష్యత్తుపై దృష్టి సారించి ఉన్నత శిఖరాలను అధిరోహించాలన్నారు. మారకద్రవ్యాలకు దూరంగా ఉండాలని సూచించారు. మత్తు పదార్థాలు యువత జీవితాలను నాశనం చేస్తాయని ఆయన హెచ్చరించారు. అనంతరం మత్తు పదార్థాలకు వ్యతిరేకంగా విద్యార్థుల చేత ప్రతిష్ట చేయించారు. ఈ కార్యక్రమంలో కొత్తపేట ఛార్ అసోసియేషన్ సభ్యులు డి. బాల ప్రతాప్, పి. భాస్కరరావు, ఎస్. కృష్ణ, వైస్ ప్రెన్సిపాల్ డి. రమాదేవి, అధ్యాపకులు డాక్టర్ డి. శ్రీనివాసులు, డాక్టర్ డి సి హెచ్ పాపారావు డాక్టర్ కె. సత్యనారాయణ, డాక్టర్ కె. అంకమరావు, డి. విజయకుమార్, పి. ప్రసన్న, జ్యోతి, ఎం. హేమలత, సాయి కృష్ణ విద్యార్థిని విద్యార్థులు పాల్గొన్నారు.

arao (late) behalf of Mare Thomas Victor  
lavari, Andhra Pradesh, Ph : 98482 30432, 9059010098



**విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల – కొత్తపేట**

**ప్రతిజ్ఞ**

నేను మాదకద్రవ్యాల వాడకాన్ని పూర్తిగా నిరాకరిస్తాను.  
 డ్రగ్స్ వాడటం వల్ల కలిగే దుష్పరిణామాల గురించి అవగాహన కలిగి ఉంటాను.  
 నా కుటుంబం, స్నేహితులు, సమాజాన్ని డ్రగ్స్ బారిన పడకుండా కాపాడేందుకు కృషి చేస్తాను.  
 డ్రగ్స్ అమ్మే లేదా కొనుగోలు చేసే వ్యక్తుల సమాచారం పోలీసులకు తెలియజేస్తాను.  
 డ్రగ్స్ రహిత జీవనశైలిని అనుసరిస్తాను.  
 డ్రగ్స్ రహిత సమాజ నిర్మాణంలో నేను క్రియాశీలక భాగస్వామిగా ఉంటానని ప్రతిజ్ఞ చేస్తున్నాను..



**విశ్వకవి వేమన ప్రభుత్వ డిగ్రీ కళాశాల – కొత్తపేట**

